



# Public Health, Policy & Planning

## OVERVIEW

Public Health, Policy, and Planning (PHPP), a Division of San Mateo County Health, protects the health of everyone who lives, works, learns, and plays in San Mateo County by preventing the spread of communicable diseases, delivering targeted health care services, providing public health laboratory testing, and building communities that make it easy to stay healthy. We do this by using strategies to build healthy, equitable communities in San Mateo County.

### IMPORTANT COUNTY HEALTH SERVICE PROVIDER NUMBERS

- Emergency Shelter: **211**
- Food (CalFresh): **800-223-8383**
- Mental Health Hotline: **988**
- Health Insurance: **650-616-2002**

Download the  
Community  
Resources Handbook

Scan Me!



Search for community  
services in San Mateo  
County

Scan Me!



SAN MATEO COUNTY HEALTH  
**PUBLIC HEALTH,  
POLICY & PLANNING**

**650-573-2346**  
[smchealth.org/division-public-health-policy-and-planning](https://smchealth.org/division-public-health-policy-and-planning)

# Public Health, Policy & Planning Division

## PHPP PROGRAM INFORMATION

To fulfil its mission and goals, PHPP is made up of the following programs:

### Animal Control & Licensing

Works to protect the health and safety of the public and animals through education, animal vaccines and quarantines. Examples of services: Rescuing/capturing animals, investigating bites, removing dead animals, etc. For more Information call **(650) 573-3482** or visit [www.smchealth.org/animalcontrol](http://www.smchealth.org/animalcontrol).

### Bridges to Wellness & Special Projects

The Bridges to Wellness program provides coordinated care to our unhoused and other most vulnerable community members with complex needs. Applying the Whole Person Care (WPC) approach, the program seeks to address the physical, mental health, substance use, and social needs of eligible clients. For more information call **(650) 573-4799** or visit [www.smchealth.org/post/whole-person-care](http://www.smchealth.org/post/whole-person-care)

### Communicable Disease Control Program

Works with various public sectors to control and prevent the spread of communicable diseases (Ex: measles or COVID-19). For more information visit [www.smchealth.org/cdcontrol](http://www.smchealth.org/cdcontrol).

### Edison & Mobile Clinics, Street Medicine

San Mateo County Mobile Clinic provides convenient and confidential medical care to people experiencing homelessness and individuals who are uninsured. The Edison Clinic offers outpatient medical care for people with HIV/AIDS. For more information or to make an appointment call:

- Mobile Clinic: **(650) 573-2786**  
[www.smchealth.org/MobileClinic](http://www.smchealth.org/MobileClinic)

Edison STD/HIV Clinic: **(650) 573-2385**  
[www.smchealth.org/location/edison-clinic](http://www.smchealth.org/location/edison-clinic)

### Epidemiology

Provides ongoing collection, analysis, reporting, and interpretation of health-related data to help target public health programs, policies, and interventions. Monitors health data to detect outbreaks; supports disease outbreak management and control. To make any data requests, call **(650) 573-2144** or email [epidemiology@smcgov.org](mailto:epidemiology@smcgov.org).

### Finance & Administration

Prepares budgets, monitors contracts, and manages grants, staffing, and other administrative services for PHPP.

### Health Policy and Planning

Works with community partners to advance policy change to prevent diseases and to ensure that everyone has equitable opportunities to live a long and health life. For more information visit [www.smchealth.org/division-public-health-policy-and-planning](http://www.smchealth.org/division-public-health-policy-and-planning).

Stay up to date with our newsletter!



### Sexually Transmitted Diseases/HIV and TB Programs

Provides comprehensive community-based prevention and testing services, STD/HIV and tuberculosis (TB) monitoring, control, and linkage to care for individuals with HIV. For more information visit [www.smchealth.org/STD](http://www.smchealth.org/STD) and [www.smchealth.org/tb](http://www.smchealth.org/tb)

### Public Health Laboratory

Provides clinical testing for communicable diseases and environmental health hazards, such as water testing. Also provides emergency response support, applied research, and laboratory training. For more information visit [www.smchealth.org/PublicHealthLab](http://www.smchealth.org/PublicHealthLab)

### Vital Statistics

Provides authorized and certified copies of birth and death certificates, maintains birth and death records for San Mateo County, and issues burial permits. For more Information or to confirm the status of your birth/death certificate call **(650) 573-2395** or visit [www.smchealth.org/contact-info/vital-statistics-program](http://www.smchealth.org/contact-info/vital-statistics-program).



# 2022 Community Collaboration Process Data Summary

Prepared by Deandra Lee, MS and Molly Shea, MPH Candidate



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The full [Community Collaboration Proposal](#) can be found on the Get Healthy San Mateo County Website.  
For more information contact Deandra Lee- Senior Community Health Planner ([dlee1@smcgov.org](mailto:dlee1@smcgov.org))



## ACKNOWLEDGEMENTS

This project was made possible through the leadership and heart of Tania Perez, former Sr. Community Health Planner, as well as with the support from Public Health, Policy, and Planning (PHPP) leadership. A special thank you to all the San Mateo County community groups, the six local public health jurisdictions/ organizations, and the PHPP managers that participated in this project to share space and thought partnership. This project is an example of expert research and community guidance working together.

### Participating San Mateo County Health, Behavioral Health and Recovery Services, Health Equity Initiatives

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African American Community Initiative	Native and Indigenous Peoples Initiative
Chinese Health Initiative	Pacific Islander Initiative
Diversity and Equity Council	Pride Initiative
Latino Collaborative	Spirituality Initiative

### San Mateo County Commissions

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San Mateo County LGBTQ+ Commission  
 San Mateo County Commission on Disabilities

### San Mateo County Community Groups

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Bay Area Community Health Advisory Council (BACHAC)	OneEPA
Casa Circulo Cultural	Nuestra Casa
Childcare Coordinating Council of San Mateo County (4C's)	Multicultural Institute
Coastside Hope	Redwood City Together
Daly City Youth Health Center	Self Help for the Elderly
Faith in Action	Senior Coastsiders
Healthways	Starvista
	UMOJA

### PHPP Managers

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Matt Geltmaker, LCSW  
 Bonnie Holland, RN

### Local Public Health Jurisdictions/ Organizations

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Alameda County	Contra Costa County
Santa Clara County	Latinx Taskforce of San Francisco
San Francisco City/County	King County, Washington



## Executive Summary

Community input is important for sustainable health equity and social justice efforts. San Mateo County Health, Public Health, Policy, and Planning (PHPP) created a community-centered collaboration process. The purpose of this document is to share results from the process and provide a summary of the findings. We engaged with 354 people from 28 different groups with the expert guidance of 10 CBO leaders and representatives from our Community Collaboration Process (CCP) workgroup. These 28 groups represented diverse races, ethnicities, and parts of the county. We also interviewed six public health departments/ organizations and two PHPP managers to learn about how they engage their communities. The community has identified five recommendations for a potential community collaboration structure and five recommendations for building trust.

### Evidence Based Recommendations

#### Structure

**PHPP:**

1. **Develop a PHPP strategic plan**
2. **Establish a consistent public health agenda item within an existing community run group**
3. **Fund a convening organization to lead on collective impact whose scope spans the social determinants of health**

**Health Wide:**

1. **Create a cohesive community collaboration process that expands SMC Health-wide**
2. **Resource existing co-run community engagement structures such as the Health Equity Initiatives (HEI)**

#### Trust Building

1. **More presence in community meetings and events**

**Values:**

1. **Anti-racist and trauma-informed practice**
2. **Transparent, honest, and consistent communication**

**Systems Transformation:**

1. **Staff and employees should reflect the community or be members of the community being served**
2. **Consistent access to health education**

**Next Steps**

As an effort to practice transparent communication, we are returning to the community to inform them of what became of their input from this process.



## Equity and Public Health Grounding

In 2021, PHPP’s health equity team created the 4 Pillars of Racial and Social Equity. The pillars include:

- Data transparency
- Addressing social determinants of racial and social inequities
- Community collaboration and partnership
- Aligned and mutually reinforcing activities

**4 Pillars of Racial and Social Equity**



The CDC's ten essential public health services guide public health work by centering equity. To reduce health inequities, we must create more community-centered mechanisms to make decisions.

## Jurisdiction Interviews

We spoke with six (6) public health departments/organizations (Alameda County, Contra Costa County, Santa Clara County, San Francisco, and King County Public Health Department as well as the Latino Task Force of San Francisco) about their community engagement structures. We found that many formal bodies of engagement do not participate in authentic shared decision-making while informal, organic structures do. There was also a recommendation to be careful of community burden by considering where community is already engaged.

## Baseline Assessment

We also spoke to two (2) PHPP managers to understand how PHPP currently engages community. From these interviews we found that the most significant areas of community engagement that exist within PHPP can be found among the Health Policy and Planning staff partners and the STD/HIV Community Advisory Board that sits within the STD/HIV Communicable Disease Program.

## Community Voices

The voices from our community are unique, powerful, and valuable. Direct quotes from the community are shared on the next page.



**“Keep being involved with the community, even if public health is ready to move on, sometimes the community isn't ready.”**

**“For queer community in my experience, some trust with our demographics isn't there because we're often not represented. Priority populations has people with disabilities, across race, but not queer. So how can you build trust when intersectionality is not reflected. Sexuality and gender identity is rarely represented.”**

**“Make only the promises you can keep. Emphasize what's actually available, don't put the Utopian aspirations at the top of messaging.”**

**“Build partnerships not dictatorships, the controlling factor that continues to happen when collaboration should occur. The information presented to community should include language/vernacular identified by the community**

**“Public Health has done tremendous work over the years as related to HIV and included every community in the planning around HIV. How can we do something similar with all social determinants of health?”**

**“Staff that looks like you 'looks like community' there is a large amount of staff that are white, but community is highly Latinx. More likely to trust government agencies when staff have similar names and lived experiences.”**  
*(translated from Spanish)*

**“We want to see leadership take this seriously and take action. We've seen this thing before, but it stalled out. We want to see something meaningful and powerful come out and want to support it.”**



## Data Findings

### Question 1

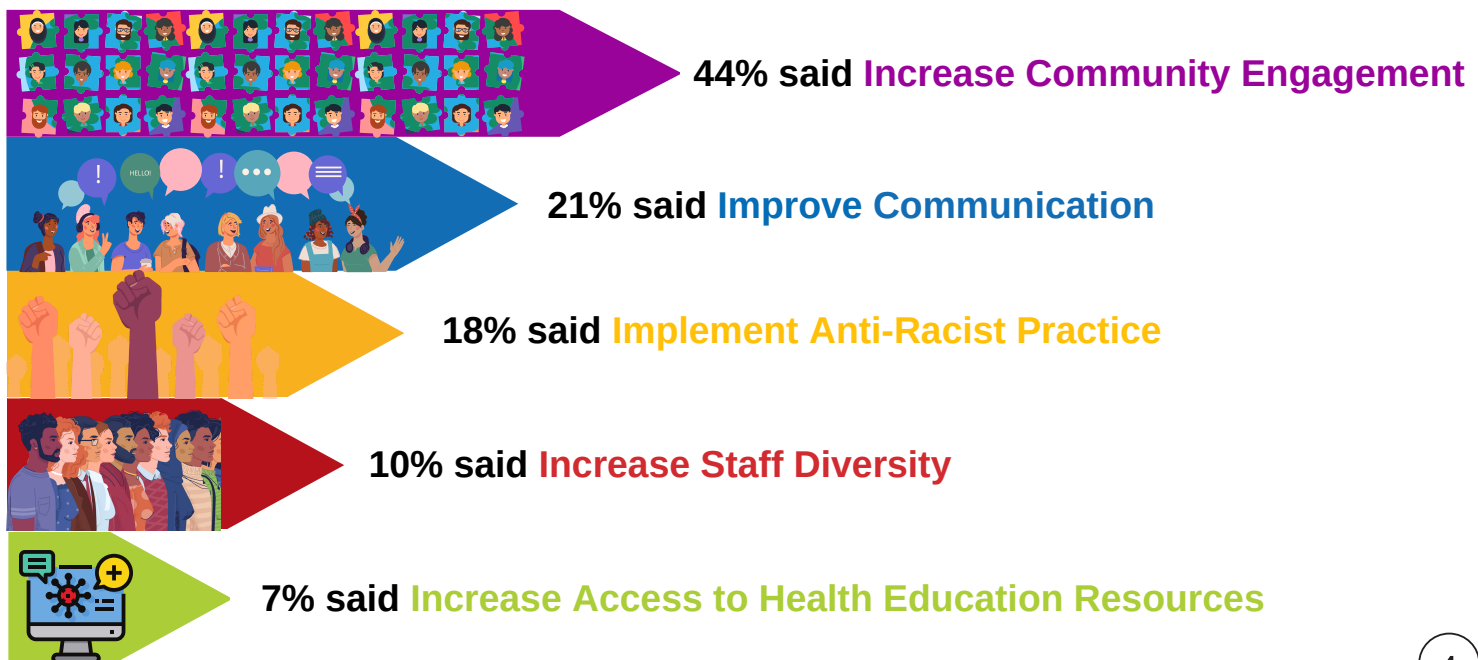
When we asked the community, "What comes to mind when you think of public health?" they shared responses that we grouped into the following themes:



In this graphic, the size of each theme represents how many times related items were mentioned by the community. The largest theme, *Medical Center*, was mentioned 67 times. The smallest theme, *Aging and Adult Services*, was mentioned 3 times.

### Question 2

When we asked the community, "What are ways in which the public health department can build trust with the community?" these were the top responses:







**Increasing Community engagement** was the most popular choice for building trust. The community shared these popular suggestions for increasing community engagement:



25% said public health should be **consistent** with its messaging, presence, and commitment to community.



21% said to offer **events and activities** for community to engage with public health.



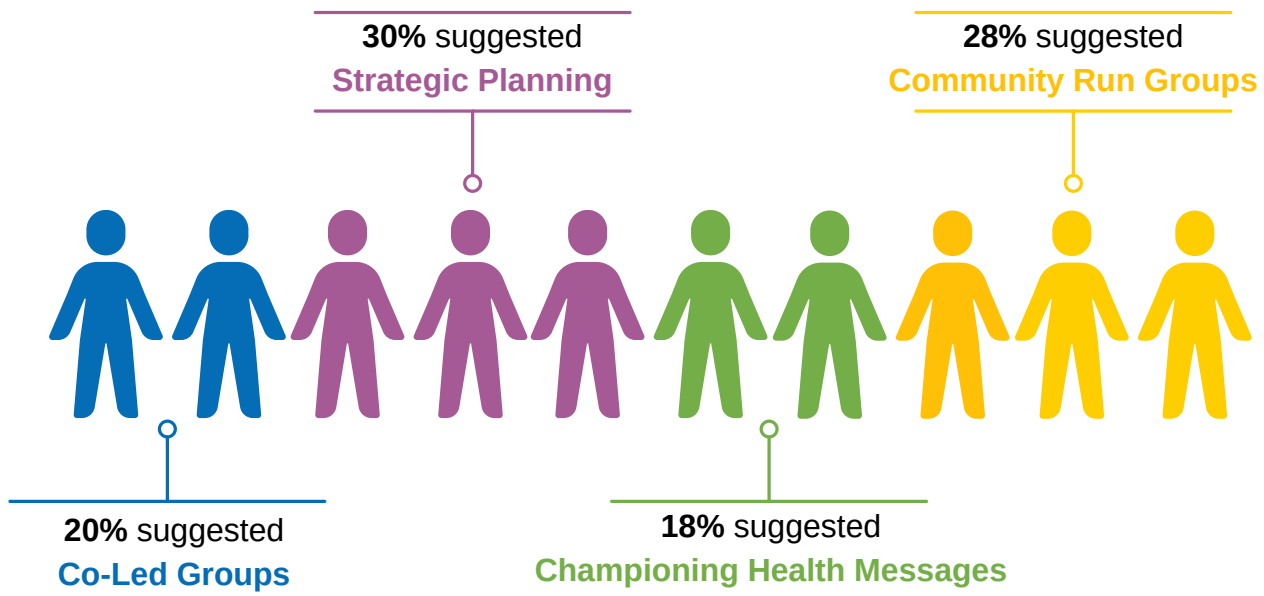
17% said public health should commit to **sharing power** with community through projects, messaging, and employment.



14% said increase the amount of **resources** that community can easily access.

### Question 3

When we asked the community, “If you could design an ideal structure for co-creation and shared decision making with public health, what would it look like?” they shared the following responses:





## Popular Suggestions for Co-Creation and Shared Decision Making

The most popular structure suggested was that public health create a **strategic plan** informed by the community. Another popular structure was to expand upon an existing **community run group** with a public health agenda item. Other popular structures included expanding or creating **co-led groups** like the Health Equity Initiatives or investing in **health messaging champions**.

### Question 4

When we asked the community "What are some topics you and/or your community are interested in learning about and how can public health provide you that information?" they shared the following responses:



### Further Next Steps

PHPP will use this feedback to create new opportunities for community engagement. We will be offering a **Public Health 101 Workshop** in person and online. This workshop will be paired with Public health 101 **videos and resource documents**. Additionally, we will create and share a **community collaboration process toolkit** in alignment with the County community engagement toolkit to help inform future community engagement processes. We have shared data unrelated to PHPP, to their corresponding departments within **SMC Health**. For example, any comments about medical services were shared with the SMC Medical Center for their situational awareness. Finally, the 2023 Get Healthy San Mateo Community Implementation Funding RFP contains funding opportunities based on the recommendations that were made in this process.



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# WHAT IS THE COMMUNITY HEALTH IMPROVEMENT PLAN?

From **July 2023 – August 2023**, SMC Health Public Health, Policy, and Planning will be conducting a Community Health Improvement Plan (CHIP). **The CHIP will engage various community groups to identify health improvement priorities.** The health priorities will be informed by data highlights from a recently completed Community Health Needs Assessment.

## How can you be involved?

- Identify Health needs in your community
- Participate in an upcoming input session
- Share this information with others in your community

**Participating community residents will be compensated for their time**



**Let your voice be heard!**

If you are interested in attending a future session, call Jovana Nuevo at **(628)-258-3289** or sign up here: <https://www.surveymonkey.com/r/CHIPInterestForm>



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**INTERESTED IN  
PARTICIPATING IN THE  
COMMUNITY HEALTH  
IMPROVEMENT PLAN?**

**Let your voice be heard!**

**Scan Me!**





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# ¿QUÉ ES EL PLAN DE MEJORAR LA SALUD COMMUNITARIA?

Desde **Julio de 2023 hasta Agosto de 2023**, El departamento de Salud Publica, llevará a cabo un Plan de Mejorar la Salud Comunitaria (CHIP). **El CHIP involucrará a varios grupos comunitarios para identificar las prioridades para mejorar la salud.** Las prioridades de salud serán informadas por los datos destacados de una Evaluación de Necesidades de Salud Comunitaria recientemente completada.

**Los residentes de la comunidad participantes serán compensados por su tiempo.**

## ¿Cómo puedes estar involucrado?

- Identifique las necesidades de salud en su comunidad
- Participa en una próxima sesión de comentarios
- Comparta esta información con otros en su comunidad



**iDeja que se  
escuche tu voz!**

Si está interesado en asistir a una sesión futura, llame a Jovana Nuevo al **(628)-258-3289** o regístrese para obtener más información aquí:

<https://www.surveymonkey.com/r/CHIPInterestForm>

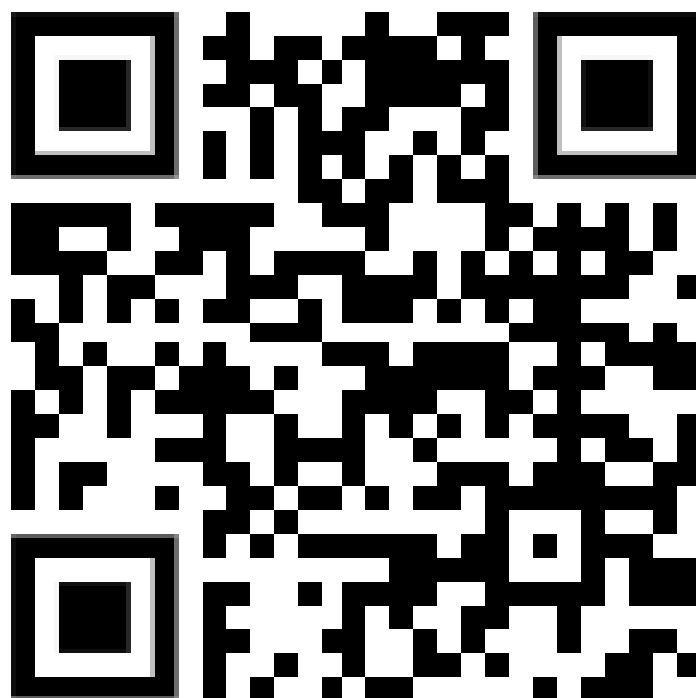


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**¿INTERESADO EN  
PARTICIPAR EN EL  
PLAN DE MEJORAR LA  
SALUD COMMUNITARIA ?**

**¡Deja que se escuche tu voz!**

**¡Escanéame!**





## [San Mateo County Pride Center \(click for website\)](#)

### *July 2023 Updates*

#### **Pride Center Special Events!**

- **NEW Pride Center Hours of Operation beginning Tuesday, July 18, 2023**

The Pride Center will be slightly adjusting our onsite hours of operation beginning next week. For anyone who needs to drop by the center just outside of these hours, please connect with us directly as we strive our best to remain accessible to our community.

  - Tuesday - Thursday, **11:30 am – 6:30 pm**, except Tuesdays between 1 pm - 3 pm will be closed for our team meetings.
  - Our programs and services will remain virtual all 5 days/week 11 am - 7 pm or as scheduled with your clinician.
  - **The Pride Center is located at 1021 S. El Camino Real San Mateo, 94402. Our building is located at 11<sup>th</sup> and El Camino.**
  - **For accessibility information about the Pride Center, please click this link:**  
<https://sanmateopride.org/faq/#faq>

#### **Trainings/Education**

- **The Pride Center has trainings for YOU!**
  - Though Pride Month may be over, the opportunity to learn never stops! The San Mateo County Pride Center is proud to offer an abundance of educational offerings ranging from our **SOGIE/LGBTQ 101** to our more in-depth **Exploring Our Roots: Unpacking Bias in Order to Grow** training. If your organization is interested in raising awareness and growing your advocacy for the LGBTQ+ community, visit <https://sanmateopride.org/resources/trainings/> or contact Azisa Todd (they/she) at [azisa.todd@sanmateopride.org](mailto:azisa.todd@sanmateopride.org).
  - Interested in our educational resources and more? Visit our community resources webpage at <https://sanmateopride.org/resources/>.

#### **Events**

- **Destigmatizing HIV through a Multicultural Lens: Thursday July 13<sup>th</sup> from 6-7:15pm**
  - The Latina Coalition of Silicon Valley's ELLA Program are proud to host a virtual panel about destigmatizing HIV through a multicultural lens. In honoring the voices & experiences of LGBTQ organizations and community, they invite you to listen in about relevant information, news, and perspectives. More information

to come! Register in advance at <https://rb.gy/kcvzq>. For questions about this event, please contact Anissa Silva at [anissasilva13@gmail.com](mailto:anissasilva13@gmail.com).

- **East Palo Alto Pride Celebration: Sunday July 23<sup>rd</sup> from 1-5pm**
  - East Palo Alto LGBTQ+ community members are proud to bring the very first Pride Celebration to EPA! All ages and allies are welcome to take part in a day of fantastic events: drag show, open mic, booths, snacks, ballroom performances, and more! Show your pride and support your community! This event will take place at the East Palo Alto Boys and Girls Club. For more information, visit: <https://www.eastpaloaltocalendar.com/events/east-palo-alto-pride-celebration-2023>.
- **Queer-aoke Night: Thursday August 10<sup>th</sup> from 7-9pm**
  - The summer may be ending, but the excitement never stops! We invite you to end your summer by singing your heart out at Queer-aoke Night with the San Mateo County Pride Center and ACS Outlet on Thursday, August 10th starting at 7pm. Hosted by Krystle CanSINGo, we welcome you to share your vocal talents with our community or cheer your friends on! This is your space and we're so excited to welcome you back home. Queer-aoke Night is open to all ages, and youth are strongly encouraged to attend. The Pride Center is located at 1021 S. El Camino Real in San Mateo, 94402. Our building is located at 11th and El Camino. Questions? Please contact [azisa.todd@sanmateopride.org](mailto:azisa.todd@sanmateopride.org). For accessibility information, please click this link: <https://sanmateopride.org/events/>

## Peer Support Groups

- **Peer Support Groups- Upcoming meeting dates**
  - **Please note: all groups are meeting on Zoom, stay tuned for updates**
  - LGBTQ Parent Group- Monthly on the 1<sup>st</sup> Tuesday from 7:30-8:30 PM PST
    - July's group is cancelled, the next scheduled date is August 1
    - Pre-registration link: <https://tinyurl.com/smcpc-parentsgroup>
  - LGBTQ Book Club (18+) - Monthly on the 1<sup>st</sup> Wednesday from 4:30-6pm PST
    - Pre-registration link: <https://tinyurl.com/smcpc-bookclub>
    - To access a list of books we're reading click [this link](#).
  - Polyamory Peer Power (18+)- Monthly on the 1<sup>st</sup> Wednesday fr. 7-8:30pm PST
    - Pre-registration link: <https://tinyurl.com/smcpc-polyampower>
  - Gay Men's Group (18+)- Monthly on the 3<sup>rd</sup> Tuesday from 6-7pm PST
    - Pre-registration link: <https://tinyurl.com/SMCPC-gaymensgroup>



- Queer Women's Social Group (18+)- Monthly on the 4<sup>th</sup> Friday from 6-7:30pm PST
  - Pre-registration link: <https://tinyurl.com/smcpc-queerwomensgroup>
- Please note: Outlet will be offline July 3<sup>rd</sup>- 7<sup>th</sup> and will be back online on July 10<sup>th</sup>.
  - All Outlet peer groups will be on pause during July & they will be offering special drop in hours. Stay tuned for information about the drop in dates.
    - Questions? Contact [outletprogram@acs-teens.org](mailto:outletprogram@acs-teens.org) or 650.424.0852 x 107



## **San Mateo County PRIDE Initiative Report**

***From: Dana Johnson (they/ them/ theirs)- PRIDE Initiative co-chair  
LGBTQ Commission Meeting- Tuesday, July 18, 2023 @ 6:00pm***

- ❖ **About the PRIDE Initiative:** The PRIDE Initiative is committed to creating welcoming and inclusive environments grounded in equality and parity for LGBTQ+ community members living and working in San Mateo County. By adopting an interdisciplinary and inclusive approach to collaborating, the PRIDE Initiative looks to partner with individuals, organizations, and providers that work to ensure that services are sensitive and respectful of LGBTQ+ issues.
  - *Closing up SMC Pride 2023.* Please view the SMC Pride 2023 data that was aggregated (\*\* Tanya- Please Include the SMC Pride 2023 demographic data to the agenda. I plan to share it with you via Google doc. Thanks!)
  - Join us at the next Pride Initiative meeting (via virtual) on Wednesday, August 9, 2023 from 4:30-6pm.
    - PRIDE Initiative and local LGBTQIA+ updates
    - To join the Virtual Pride Initiative Meeting please see the Zoom Conference Information below:

**Join Pride Initiative Zoom Meeting link below**

<https://us02web.zoom.us/j/81510844451>

**Meeting ID:** 815 1084 4451

**Passcode:** PRIDEBHRS **(PLEASE NOTE: Password is now required to join)**



## **CoastPride Report**

**LGBTQ Commission Meeting-** Tuesday, July 18, 2023 @6:00pm

**From CoastPride Board Member:**

Dana “TherActivist” Johnson (they/ them)

- **About CoastPride**

- **Our Vision**

A welcoming and safe Coastside where all LGBTQ and gender-expansive individuals, their families, and allies thrive.

- **Our Mission**

Creating a Coastside that supports and celebrates people of all sexual orientations and gender identities.

- CoastPride Events/ Trainings:
- For events and to learn about what’s going on at CoastPride see the CoastPride newsletter.
- Center Hours
  - Drop-in—all are welcome
  - Mondays, 10am–2pm (ring the black doorbell when you arrive. Closed on federal holidays)
  - Tuesdays and Thursdays, 2–6 pm
  - Saturdays, 12–4 pm

### **Upcoming Event**

- *CoastPride next board meeting is Monday August 7th at 6pm. The board plans to vote in Kassi Talbot as President Elect.*
- Join us for a SF Giants baseball game on August 16th at 12:45pm. Tickets are FREE, if you are interested please reach out to Jeanne at [jeanne@coastpride.org](mailto:jeanne@coastpride.org)
- Join us for July Queer Happy Hour at Davenport Roadhouse, Davenport, CA on July 29th from 4-7pm
- CoastPride plans to set up a booth at the Half Moon Bay Pumpkin Festival
- For more details regarding events on the Coast, please reach out to Dana “TherActivist” Johnson.

**To: LGBTQ Commission of San Mateo County**  
**From: Tanya Beat, Director**  
**Date: July 18, 2023**  
**Subject: Director's Report**

### ***East Palo Alto Pride***

- LGBTQ Commission has a table at the EPA Pride event
- Sunday, July 23, 1-5pm.
- Please sign up to support tabling. Goal is to reach more LGBTQIA+ youth and residents of EPA and invite them to take the survey.

### ***Inclusion Festival***

- LGBTQ Commission has a table at the Inclusion Festival
- Thursday, July 27, 11:00am – 3:00pm.
- Please sign up to support tabling. We will continue to invite people to take the survey.

### ***Commission Meeting Locations***

- Millbrae Library for August
- Suggestions for September, October, November
- December may be a shortened meeting with a holiday celebration afterwards.